



RESIDENTIAL/ MULTIFAMILY INCENTIVE FOR ENERGY EFFICIENCY

BONUS ENERGY EFFICIENCY PROGRAM - EARN UP TO \$1,000

Earn matching incentives for electrical savings tied to those given by Focus on Energy. Projects include but are not limited to heat pumps, heat pump water heaters, and more.

Program Eligibility

This program is available to all River Falls Municipal Utilities (RFMU) residential customers.

- Projects must receive an incentive from Focus on Energy to be eligible for the bonus from River Falls Municipal Utilities.
- The combined value of the RFMU bonus and Focus on Energy incentive cannot exceed 75% of the installed project cost. Internal labor costs are not to be included in the project cost.
- RFMU reserves the right to inspect the project before and after project completion.
- Proof of payment for project completion must be provided.
- Incentive not combinable with other RFMU incentives.
- Eligible projects include, but are not limited to, air source heat pumps, air source water heaters, and other electrification upgrades.

How to Apply:

Application through Focus on Energy

- Complete appropriate Focus on Energy's Incentive Application (www.focusonenergy.com).
- Make efficiency improvements.
- Submit application to Focus on Energy.

Bonus of up to \$1,000 from River Falls Municipal Utilities

- Ensure you are a participating customer of an RFMU renewable program: [purchasing Green Blocks](#), share in the Community Solar Garden, and/or your own renewable energy
- Submit RFMU bonus application (reverse side) along with a copy of sales receipt and a copy of completed Focus on Energy application via email to jwilli@wppienergy.org or mail to:

River Falls Municipal Utilities

222 Lewis Street

River Falls, WI 54022

Allow 4-6 weeks for processing



Through your public power utility, these programs are proudly supported by POWERful Choices! POWERful Choices! is a community-wide effort to instill a strong conservation ethic while demonstrating the effectiveness of energy efficiency, conservation and renewable resource development.

UP TO \$1,000 AS A BONUS MATCH TO FOCUS ON ENERGY'S PROGRAMS



At River Falls Municipal Utilities, we join forces with other local not-for-profit utilities through WPPi Energy to share resources and lower costs.

rfmu.org (715) 425-0906

A WPPi Energy community



RESIDENTIAL REBATE FOR ENERGY EFFICIENCY

Bonus Program

HOW TO APPLY: Following project completion, attach a copy of the sales receipt and completed Focus on Energy Incentive Application and return to RFMU with this completed form. Qualifying projects must be completed by December 31, 2025. Applications must be received by January 31, 2026.

CUSTOMER LEGAL INFORMATION (as shown on your income tax return)

Customer Name

RFMU Account Number

Daytime Phone Number

Estimated Project Cost

Estimated Incentive

Mailing Address

City / State

Zip Code

CUSTOMER SIGNATURE (read and sign)

I certify that, to the best of my knowledge, all statements made in this application are true and correct. I understand this program may be modified or discontinued at any time without notice, it has limited funding and applications will be accepted on a first-come, first-served basis, until allocated funds are spent. I agree to the terms and conditions set forth in this application for this program. I UNDERSTAND THAT MY ELECTRIC UTILITY MAKES NO WARRANTIES, EXPRESSED OR IMPLIED, WITH RESPECT TO ANY EQUIPMENT PURCHASED AND/OR INSTALLED AS A RESULT OF THE PROGRAM, INCLUDING BUT NOT LIMITED TO, ANY WARRANTY OR MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

I certify that this offer provides up to \$1000 per year of matching incentives received by Focus on Energy for applicable products, and that this offer is not combinable with other RFMU incentives.

Applicant's Name

Date

Applicant's Signature

UTILITY USE ONLY

Date Application Received

Date of Project Completion

Post Inspection: Yes No

Authorized Incentive

Date of Pay Authorization

Questions? Need more information? Call us at 715-425-0906