

Garage Sales

HAVING A GARAGE SALE IN RIVER FALLS? HERE'S WHAT YOU NEED TO KNOW.

Garage sales are the sale of miscellaneous used items sold from a yard or garage of a residential use. Whether it is spring cleaning or looking for that great bargain, garage sales are everywhere. The City of River Falls has garage sale regulations to minimize the effects of traffic, noise, and signs in residential areas while permitting residents to sell unwanted items.



- No permit is required for a garage sale or placing a garage sale sign.
- Garage sales are allowed up to 3 days at a time.
- Directional signs may be placed 2 days before the sale and must be removed within 2 days after the sale. These signs may be located in the right-of-way.
- If a garage sale sign is located in the right-of-way, it must be placed in the ground. Garage sale signs are not permitted on any public light, sign, utility pole, tree or other similar structure.

If you have questions, please call the City of River Falls Community Development Department at 715-425-0900.

TOP 5 TIPS TO HAVING A SUCCESSFUL GARAGE SALE

1. **Advertise Online** – If you really want to drive in traffic, post your garage sale announcement on Craigslist or websites dedicated to garage sales, such as yardsalesearch.com. Make sure you mention the types of items you're offering and pictures are a plus.
2. **Open Early** – The best day for a garage sale is Saturday and experts say start early. Serious buyers will be ready to go at the crack of dawn. Between 7 a.m. and 11 a.m. are the busiest hours.
3. **Price It Right** – Remember garage sale buyers are bargain hunters. As a general rule price most items roughly 75 percent off the original price and then be willing to negotiate down. Everyone wants to feel as if they are getting a good deal. The biggest mistake you can make when it comes to pricing is leaving off a price tag.
4. **Hand Out Bags** – Research shows when shoppers have a bag in their hand, they tend to buy more.
5. **Combine Sales** – Bigger sales are better, which is why experts say consider doing a garage sale with friends and neighbors.