



## **RIVER FALLS CREATES: Call for Artists**

Glen Park Project

June 2022

### **ABOUT THE PROJECT**

The City of River Falls, WI is accepting proposals from artists or teams of artists who would like to be considered for an exterior installation located at the City's historic Glen Park, 355 West Park Street.

Glen Park is a 41-acre Community Park located southwest of the downtown district, established in 1898. It is the City's oldest park with a significant history of serving the community with nature trails, playground equipment, ball fields and a swimming pool constructed by the Work Progress Administration program in the 1930's and which is still a major draw to the park. The park can be reached from the downtown district via the historic swinging bridge over the water falls of the South Fork River and also provides beautiful views over the Kinnickinnic River. The park was recently updated with a new pavilion building, splash pad, pickleball courts and improved parking.

The City is seeking proposals for public art to honor the history of Glen Park as well as to enhance the area for the future. The artist(s) will design, fabricate and install the artwork within Glen Park. The artwork should be made of durable materials suitable for outside elements and change in temperature and as impervious to vandalism as possible. The artwork shall require little or no maintenance.

As part of the proposal, the artist(s) will include information on the design, fabrication, and installation of the artwork. It is expected that the artwork will be freestanding and not fixed to, or painted on, any existing structure at the park. A base, or mounting surface, for the art should be included by the artist in the proposal.

The artist(s) should visit the proposed installation site prior to submitting a proposal. Please contact Assistant City Administrator Jason Stroud at (715)426-3416 or at [jstroud@rfcity.org](mailto:jstroud@rfcity.org) with any questions.

### **ABOUT THE CITY**

The City of River Falls is in the beautiful St. Croix Valley just 30 minutes from the Twin Cities and is home to 16,000 residents. The City houses the University of Wisconsin-River Falls, Chippewa Valley Technical College, an eclectic and vibrant downtown, and several international companies. The River Falls City Council has established a percent for art program, "River Falls Creates," to enhance the quality of life for residents and visitors. The objectives of the program include:

- Increase the understanding and enjoyment of public art by River Falls residents
- Promote public interaction with public spaces
- Provide unusual and challenging employment opportunities for artists
- Encourage collaborations between artists and architects, and artists and engineers
- Support artist participation in planning public projects

## **ELIGIBILITY**

This call for artists is open to established and emerging artists 18 years of age or older, working in all media.

## **SELECTION PROCESS and EVALUATION CRITERIA**

The Exhibit Selection Committee includes a City Council representative and up to six additional members appointed by the city administrator. The committee will review all eligible artist submissions with preference given to creative and site-specific proposals that are able to integrate the history and beauty of the area.

Submissions are evaluated by the following criteria:

- Artistic excellence and originality as evidenced by the representations of past work images and other supporting materials
- Appropriateness of artist's medium, style, and previous experiences as they relate to the project goals, site setting, and Wisconsin climate
- Experience with projects of a similar scale and scope
- Ability to create site-specific or site-reactive works
- Availability to participate in the design and implementation of the project as required

## **BUDGET**

Artist is responsible for all associated expenses related to design, fabrication, transportation, and installation of the artwork. The City expects total project costs to remain below **\$32,000**. Please include an itemized project budget in your proposal.

## **INSTALLATION**

Our goal date for installation is prior to 2023. Duration of installation is considered permanent, considering the life of the artwork. The City of River Falls will retain ownership of the artwork or decommission at its discretion.

## **PROPOSAL SUBMISSION**

Submission deadline is **Monday, June 27<sup>th</sup> at 5:00pm**.

The following should be addressed to River Falls Creates Committee and submitted through Jason Stroud, assistant city administrator, to [jstroud@rfcity.org](mailto:jstroud@rfcity.org) or by mail to: City Hall, 222 Lewis St., River Falls, WI, 54022.

1. Resume (including contact information)
2. Artist statement
3. Proposal – proposal should be clear, specific, and outline the plan and timeline for the artwork as well as installation
4. Budget
5. Images or current related work and at least one rendering of the proposed project

## **NOTIFICATION**

You will be notified by email of application material status by July 30, 2022.