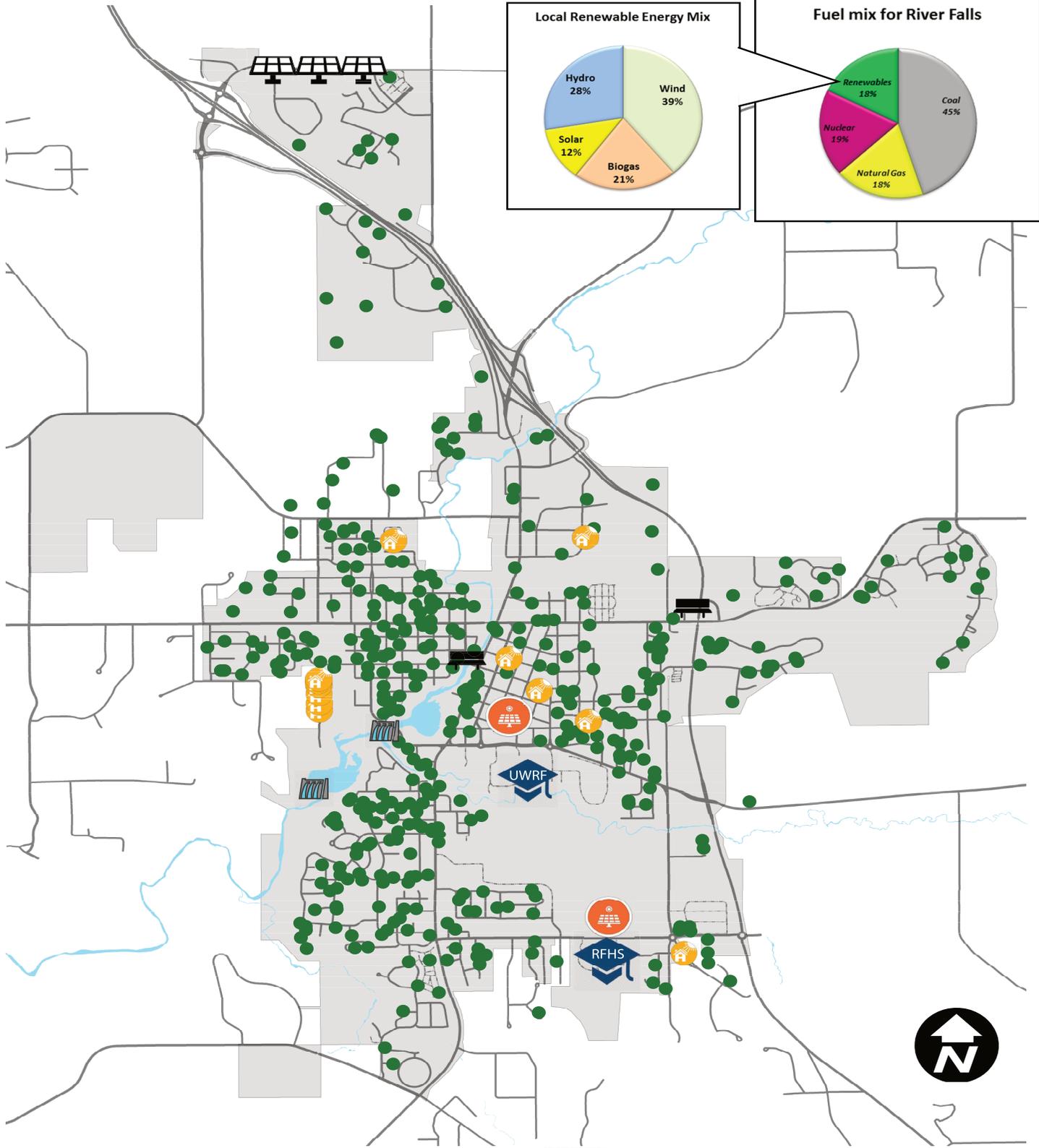


Renewable Energy in River Falls



Power Produced Annually:

-  Community Solar 300,000 kWh
-  Renewable Energy Blocks 4,000,000 kWh
-  Solar Charging Benches

-  Hydroelectric 2,000,000 kWh
-  School Solar 25,000 kWh
-  Non Profit Solar 40,000 kWh
-  Residential/Commercial Solar 50,000 kWh



RENEWABLE
ENERGY
PROGRAM

We are

#1

IN THE
STATE

River Falls is 1st in the state
and 4th in the nation in
customer participation in our
renewable energy program.

Please join us by purchasing
a block of renewable energy
for \$3 per month.

IT'S CLEAN.

The more renewable energy
we use, the less coal, oil and
natural gas we'll burn.

IT'S SUSTAINABLE.

Wind, biogas and solar will never run
out – something that's simply not true
of conventional resources.

IT'S SMART.

Renewable energy efficiently
uses valuable resources and
prevents waste.



**POWERFUL
CHOICES**
a sustainable energy project for river falls

At River Falls Municipal Utilities, we believe affordable public power strengthens our community and helps our neighbors. That's why, through WPPI Energy, we're partnering with other local not-for-profit utilities to share resources and lower costs.

www.rfmu.org • (715) 425-0906



The Green-e Energy logo helps consumers easily identify environmentally superior renewable energy options. For more information on Green-e Energy certification requirements, call 1-888-63-GREEN or log on to www.green-e.org.

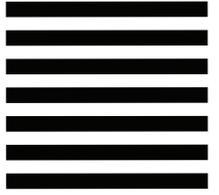


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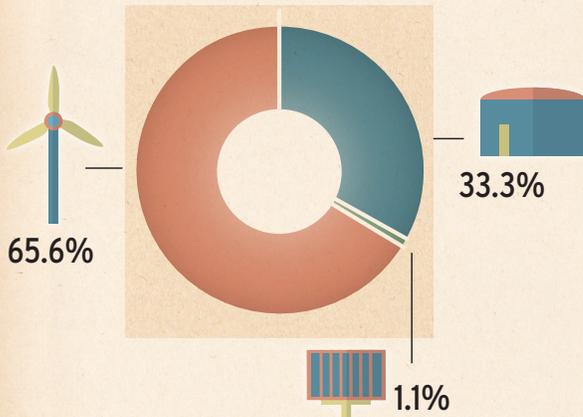
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RENEWABLE ENERGY PROGRAM
C/O RIVER FALLS MUNICIPAL UTILITIES
PO BOX 922
SUN PRAIRIE WI 53590-9906



WHERE WILL YOUR RENEWABLE ENERGY COME FROM?

Every block of energy contains a mix of resources



We're harnessing sustainable resources from around the Midwest



WIND

DODGE COUNTY, WI
WORTH COUNTY, IA
WORTHINGTON, MN



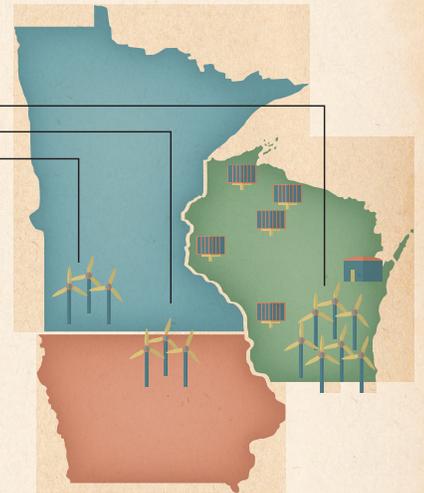
BIOGAS

LITTLE CHUTE, WI



SOLAR

CUSTOMER SITES IN
WISCONSIN & IOWA



▶ Joining is easy!

There is no special equipment to install, and no change in the way you receive or use energy. You can start (or stop) your participation at any time, and you can use as many blocks of green power as you like. Each one is the equivalent of 300 kilowatt-hours (kWh).

I AGREE TO PURCHASE

___ BLOCKS OF RENEWABLE ENERGY AT \$3.00 PER MONTH, FOR A TOTAL MONTHLY COMMITMENT OF \$ ___. THIS PURCHASE WILL APPEAR AS AN ADDITIONAL CHARGE ON OUR MONTHLY UTILITY BILL. WE UNDERSTAND THAT WE CAN CHANGE OUR PARTICIPATION LEVEL OR CANCEL AT ANY TIME.

Fold along dotted lines, tape and mail

NAME

EMAIL ADDRESS

ADDRESS

APT/SUITE #

CITY

STATE

ZIP

PHONE NUMBER