



September 2024

Dear River Falls Municipal Utilities customer,

River Falls Municipal Utility (RFMU) has filed an application with the Public Service Commission of Wisconsin (PSC) to amend water and electric rates. These adjustments have been requested to cover inflationary increases in operational and maintenance expenses and costs associated with maintaining the reliability of the water and electric distribution systems.

The role of the PSC is to oversee and facilitate the efficient and fair provision of quality utility services in Wisconsin. It works to ensure that, in the absence of competition, adequate and reasonably priced service is provided to utility customers.

RFMU is requesting an overall electric increase of 6.01%, or \$974,348. The final impact of the electric rate increase upon individual customers will not be known until the PSC issues a response; however, under the proposed rate structure, based on an average electric usage of 750 kilowatt-hours (kWh), the typical residential customer's monthly bill would increase from \$102.90 per month to \$110.18 per month, an increase of \$7.28 or 7.1%.

RFMU is requesting an overall water increase of 53.45%, or \$978,716. The final impact of the water rate increase upon individual customers will not be known until the PSC issues a response; however, under the proposed rate structure, based on an average water usage of 4,000 gallons, the typical residential customer's monthly bill would increase from \$17.71 per month to \$23.75 per month, an increase of \$6.04 or 34.1%.

We are proud of our locally owned utility and have worked hard to keep rates low for our customers, avoiding a water rate adjustment since 2016 and an electric rate adjustment since 2020. We also continue to be recognized statewide and around the country for safety, training, commitment to energy efficiency, and reliability.

The PSC will conduct a virtual hearing for this docket. A notice of the hearing, along with instructions to participate in the hearing, will be published after a date has been set. For more information, please contact the PSC at (608) 266-5481 and refer to the River Falls Municipal Utility water rate application under Docket 5110-WR-105 and/or the River Falls Municipal Utility electric rate application under Docket 5110-ER-106.

Please feel free to contact either of us with any questions.

Best regards,

Josh Solinger, Finance Director  
River Falls Municipal Utilities  
[jsolinger@rfcity.org](mailto:jsolinger@rfcity.org); 715-426-3449

Kevin Westhuis, Utility Director  
River Falls Municipal Utilities  
[kwesthuis@rfcity.org](mailto:kwesthuis@rfcity.org); 715-426-3442