

Take your commitment to renewable energy

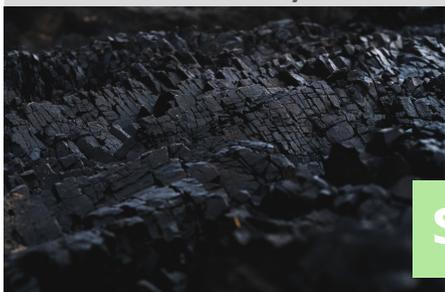
one > step > further

The average River Falls home uses 8,529 kilowatt-hours of energy per year. This is equivalent to burning 2.5 tons of coal.

Will you take it one step further? Will you go all the way?

Without renewable energy blocks commitment:

Burn **2.5 tons** of coal annually



Take the next step
(Purchase first or add an additional block)

Reduce the burning of 1 ton of coal annually



\$2 →

Go all the way!
(Purchase enough blocks to go **100% Carbon Dioxide free!**)



Purchasing 1 block prevents 1 ton of coal from being burned.

Simply purchasing a \$2* block of renewable energy is the **easiest and cheapest** way for you to pollute less and do your part in combatting climate change.

*This \$2 purchase is reflected monthly.

River Falls is the most renewable-friendly city in Wisconsin!

For more information about this Block Program, please contact Mike Noreen: 715-426-3467 or visit rfmu.org/GreenBlock.



City/utility copy

Please purchase a green block or go 100% renewable to help make a positive impact on our environment:

Utility account number

Street Address

Name

Phone/email

Date

Yes, I want to purchase **one** green block

Yes, I want to purchase **two** green blocks

Yes, I want my energy to be **100% renewable**

