



**FOCUS  
RIVER FALLS**

engagerf.org

**LET'S FOCUS ON THE FUTURE OF RIVER FALLS!**

**Hopefully you've heard and engaged,  
but if not, there is still time!**

The City of River Falls is in the process of updating three important plans that will guide future decision making and investments in the community. Your participation in the process is crucial for setting goals and policies that represent the community's needs. Additionally, the three plans will identify specific actions to help us achieve our vision for River Falls in 2040!

The three plans that will be updated in the process include:



The Comprehensive Plan will establish a vision, goals, and direction to guide decision making for the next 20 years. The plan will identify opportunities for growth, preservation, and enhancement of the city's systems.



The Bike and Pedestrian Plan focuses on the system of infrastructure and resources that provide for bicycle and pedestrian movement. This plan will set goals and specific actions for supporting bicycle and pedestrian movement throughout River Falls.



The Outdoor Recreation Plan will assess the current recreation offerings, provides an assessment of future needs, and outlines a recommendation plan for future investment.

**Though we are halfway through the Focus River Falls planning process, there are still many opportunities to participate!  
Check out [engagerf.org](http://engagerf.org) for more information.**

**To provide additional feedback, please fill out and return the information on the back page.**

**Scan here  
to access  
engagerf:**





**We want to hear from you!  
What would you like to see come out of these plans?**



Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Information  
(phone or email): \_\_\_\_\_

**Please mail or drop off this completed form to:**

River Falls City Hall  
222 Lewis St, River Falls, WI 54022

**OR**

**Scan or take a picture and email to:**

[engage@rfcity.org](mailto:engage@rfcity.org)