



# FOCUS RIVER FALLS

engagerf.org

# WHAT IS YOUR VISION FOR RIVER FALLS?

## FOCUS RIVER FALLS:

River Falls is planning for the future and we want to hear from you!

Throughout 2022, the City will be hosting a series of virtual and in-person activities to better understand community priorities and **inform an update to three important city planning documents - the Comprehensive Plan, Outdoor Recreation Plan and Bike & Pedestrian Plan.** The plan updates will guide the future vision of our community.



Focus River Falls will set goals and implementation actions for the next 20 years in our community. We want you, your family, friends, co-workers and neighbors to be involved in the process!

## HOW TO LEARN MORE AND STAY INVOLVED?

River Falls has launched a community focused website [EngageRF.ORG](http://EngageRF.ORG) to share regular updates about the Focus River Falls process. This website is a forum for community members to engage and interact with fellow residents and city staff.

Signing up for "[EngageRF.org](http://EngageRF.org)" is a direct connection to this process, and allows you to receive updates automatically! You will receive alerts when there are options to provide feedback, review draft documents, or events to attend.

## HAVE QUESTIONS?

Community members are encourage to visit the EngageRF website to stay involved. Please feel free to contact staff via phone or email:

- Amy Peterson, Community Development Director: [apeterson@rfcity.org](mailto:apeterson@rfcity.org) / 715-426-3425
- Emily Shively, City Planner: [eshively@rfcity.org](mailto:eshively@rfcity.org) / 715-426-3437



Visit the website to get involved!

[EngageRF.ORG](http://EngageRF.ORG)

Help us spread the word by sharing this site with family, friends and neighbors who would be interested in helping River Falls grow!