

START YOUR ENERGY SAVINGS JOURNEY.

FREE energy-saving packs from FOCUS ON ENERGY® are shipped directly to you and include a variety of products designed to reduce energy waste. Our packs include high-efficiency LEDs, efficient showerheads and more!

Are you in?

Order your free pack now at focusonenergymarketplace.com/free or give us a call at **800.762.7077**.

Before ordering your pack, please have your electric and gas (if applicable) utility account numbers handy. Limit of one pack per eligible household every three years. Pack contents may vary.

FREE

Focus Handheld Shower Pack



FREE

Focus Fixed Showerhead Pack



FREE

Focus Lightbulb Pack



FREE

Focus Flood Light Pack



FREE

Focus Decorative Light Pack



Already ordered your free pack? Visit focusonenergymarketplace.com to find discounts on more energy-saving products.





RESIDENTIAL OVERVIEW

Helping you do more to use less at home.

When Wisconsinites decide to get in on energy efficiency, the hard part is already done. Whatever the motivation may be, you're making a conscious effort to reduce your home energy use and save money not only for yourself, but for Wisconsin, too.

But with all the different ways to take action, it can be challenging to decide which solutions are best for you. We make it easy for you to find the right opportunities to make a real difference. Problem solved.

Free energy-saving products.

Get a pack with LED bulbs, efficient water fixtures, smart power strips and more sent right to your door—all for free!

focusenergymarketplace.com/free

Stay comfy and save on heating and AC upgrades.

Get incentives on new heating and cooling equipment like furnaces, smart thermostats and more.

focusenergy.com/heatingandcooling

Skip the hassle—find discounts online.

Focus on Energy's online marketplace offers a variety of energy-efficient retail products at discounted prices.

focusenergymarketplace.com

Cash in on this bright idea.

Save instantly at participating retailers on qualified ENERGY STAR® LEDs.

focusenergy.com/lighting

Get into renewable energy.

Work with Focus on Energy to get the technical support and financial incentives you need to make the transition to renewable energy.

focusenergy.com/renewable

Seal your home with energy efficiency.

Air sealing and insulation upgrades will help protect your home against lost heating or cooling and air quality issues year-round, while also improving your comfort.

focusenergy.com/wholehome

Build it right—from the ground up.

Focus on Energy will put you in touch with builders and consultants providing third-party certification for homes that meet the highest efficiency standards.

focusenergy.com/new-home

For more information, visit focusenergy.com/riverfalls.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed. © 2021 Wisconsin Focus on Energy

