

MINUTES

June 11, 2019 at 8:30 a.m.

Foster Conference Room - City Hall

222 Lewis Street River Falls, WI 54022

CALL TO ORDER– Joleen Larson called the meeting to order at 8:36 a.m.

Members present: Amy Halvorson, Joleen Larson, Terry McKay, Mike Pepin, Kerri Olson, Lori Moran (left at 9:31 am)

Members Absent: Shari Frisbee, Chris Blasius, Mike Miller

Others present: Sam Wessel, Amy Peterson, Trey Poe

Agenda/Meeting Minutes

The agenda and the May 2019 meeting minutes were reviewed. M/S McKay/Halvorson to approve the minutes; unanimous.

Financial Report

Financials were reviewed; no checks have been issued to Inspiring Actions Yoga, St. Croix Gas, State Farm, Dollar General, or Bo's 'n Mine, which were all approved grant funding in 2018 and 2019

Grant requests

1. Dan Nistler, 127 N Main St, Riverwalk Square, submitted an application for a façade grant to replace the flower boxes. McKay mentioned that he said this project is no longer planned, so no vote was taken for a grant award.

2. Brian Senoraske, 314 N 2nd St 200, Kinni Valley Chiropractor/Valley Square Condos, applied for a \$1,246.87 façade grant to install gutters. Larson mentioned she wasn't sure that a project like this has been funded before, so this vote would set a precedent, since items like roofs have not been funded under this program in the past. Halvorson and Moran discussed that, even if gutters are not an upgrade to the façade itself, they are important in preserving architectural features of the façade. After lengthy discussion, it was decided that gutters may be funded with façade grants, and that application materials should be updated in the future to clarify what projects qualify for a grant. M/S Halvorson/McKay to award \$1,246.87 for this project, contingent on proof of insurance; unanimous.

3. Trey Poe, 100 Spring St, Best Western, requested a \$6,000 façade grant to paint the entire building. Downtown Design Review Committee approval was granted last year for the new paint colors. M/S Halvorson/Moran to award \$6,000 for this project; unanimous.

4. Rebecca Swenson, 115 E Walnut St, The Dance Project, requested a \$238.00 sign grant for her new dance studio. She already has an approved sign permit. M/S Pepin/Halvorson to award \$238.00 for this project; unanimous.

5. Jon Longsdorf, 112 S Main St, The Barber Shop, requested a sign and façade grant totaling \$1,645.48 to add a new door and window to the building and change the hanging sign. M/S Pepin/Halvorson to award \$157.40 for the sign; unanimous. M/S Halvorson/Pepin to award \$1,488.08 for the façade; unanimous. Approval is contingent

on submittal and approval of a sign plan through the Community Development Department.

Other Business

1. BID Survey/Business Communication

Larson discussed that now that the post cards are finalized, the next steps can occur. She noted that after today's grant requests, there is limited budget left for additional projects this year.

2. Downtown Alley Pilot Project Update

Amy Peterson updated the board that letters had been sent out to downtown businesses regarding information about this project.

3. BID Board Membership and Photo

This item will be completed at a later date when more board members are present.

Other

Mike Stifter, Director of Operations, City of River Falls, provided a brief update on trash and recycling containers downtown and the areas where litter tends to accumulate.

Mike Noreen, Sustainability Coordinator, City of River Falls, will present various options for installing a downtown sound system at the August 2019 BID meeting.

Next Meeting

Next meeting is July 9 at 8:30 a.m. in the Foster Room, City Hall.

ADJOURNMENT

M/S Pepin/McKay to adjourn; unanimous vote at 9:35 a.m.