

## MINUTES

March 21, 2023 at 8:30 a.m.  
Foster Conference Room – City Hall  
222 Lewis Street River Falls, WI 54022

**Members present:** Terry McKay, Joleen Larson, Amy Freeman, Heidi Hanson

**Members Absent:** Mike Pepin, Amy Halvorson, Vince Seidling, Kerri Olson, Mike Miller, Russ Korpela

**Others present:** Shawn Olson

**CALL TO ORDER**– Larson called the meeting to order at 8:33 a.m.

### Agenda/Meeting Minutes

The meeting minutes for the January 2023 meeting were approved. **Unanimous**

### Financials

The BID Financials were approved. **Unanimous**

### Grant Applications

#### 202 N Main St – Glass Express

Shawn Olson from Glass Express provided some information on their project of replacing their building awning. Shawn also described his intent to replace a glass panel and do the labor himself. The board stated he was eligible for 35% of those costs. Shawn will provide the receipts after the work is completed. The applicant is seeking \$1,000 for the awning and potentially more for the single pane. **Unanimous.**

#### 120/122 S Main St – Swinging Bridge

Heidi Hanson is a part owner of the building and provided background on the project. The business is looking to replace the upper windows with new glass, add double doors, remove the concrete planters, and restore the base of the building. The applicant is seeking \$6,000 in grant applicants. Heidi Hanson abstained from the vote. **Unanimous.**

#### Potato Soup Crawl Request

Terry McKay told the board that River Falls Business leaders were looking to plan activities to celebrate St. Patrick's Day. McKay reported that BID Board received a request to provide money for the Potato Soup Crawl Participants. A discussion was had on the costs of making potato soup. The group originally requested \$4,000 and the Board felt that it was too much of an ask. The board agreed on a \$2,000 donation to the Potato Soup Crawl. **The donation was approved 7-1.**

### BID Board Website

Planner Burns provided the quotes from two vendors to host and update the BID Board's website. A discussion on what features the website should have had, and the costs that would result. The group opted to table the discussion until the next meeting when more members were present.

### **Murals and Public Art**

Planner Burns provided the updated language for Murals and Public Art that was discussed during the last meeting. The updated language provides a maximum of \$6,000 for businesses that are looking to paint murals on their buildings. The board opened a vote to adopt the language. **Unanimous.**

### **Next meeting**

The group had a discussion on the meeting date for the month of March. Many members were going to be absent on the 14<sup>th</sup>. The Board decided to change next month's meeting date to March 21<sup>st</sup> at the same time and location.

### **ADJOURNMENT**

Vote to adjourn at 8:45; **Unanimous**