

City of River Falls Business Improvement District



AGENDA

February 8, 2022 at 8:30 a.m.

City Hall – Foster Conference Room
222 Lewis Street River Falls, WI 54022

CALL TO ORDER

APPROVAL OF AGENDA/MINUTES

December 14, 2021 BID Meeting Minutes

FINANCIAL REPORT

OTHER BUSINESS

St. Patrick's Day discussion- Terry Mckay

2022 Elections

Upcoming project overview

ADJOURN

Next Meeting: March 8, 2022 8:30 a.m.

NOTE: Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials to be in an accessible location or format, may contact City Clerk Amy White at (715) 426-3408 or in person at 222 Lewis Street, for accommodations. Requests for accommodations should be made at least three (3) business days in advance of the meeting. Every effort will be made to arrange accommodations.

BID Board Chair: Joleen Larson
BID Staff: Sam Burns

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715-426-3446

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MINUTES

December 14, 2021 at 8:30 a.m.
Training Room – City Hall
222 Lewis Street River Falls, WI 54022

Members present: Joleen Larson, Mike Miller, Amy Halvorson, Terry McKay, Heidi Hanson, Mike Pepin, Russ Korpela,

Members Absent: Kerri Olson

Others present: Sam Burns, Emily Shively

CALL TO ORDER– Joleen Larson called the meeting to order at 8:38 a.m.

Agenda/Meeting Minutes

Financials

Olson was not present to discuss the BID Board Financials. They were provided beforehand via email to the BID Board Committee members. Planner Burns stated the only outstanding grants yet to be awarded were for Bo John's. Receipts for the exterior renovation and sign replacement still need to be provided before the check would be issued.

Comprehensive Plan

Planner Burns presented a slideshow on the current 2040 Comprehensive and Companion Planning process. The goals of the plan, engagement efforts, and timeline were all discussed. No action was needed from BID members. This was merely an informative effort.

BID Board Members were encouraged to start thinking about how they would participate in the upcoming public engagement process.

2022 Events/Meetings

Members discussed the success of the past events facilitated by the BID Board. Planner Burns brought up that a discussion was had at the last meeting regarding opportunities to use unspent BID Board money. Larson said that while the Board wasn't looking to spend money for the sake of spending money it would be good for members to think of opportunities to promote further business opportunities and encourage community engagement.

Next Meeting

The next meeting will be held January 11, 2021.

ADJOURNMENT

M/S McKay to adjourn; unanimous vote at 9:17 a.m.