



City of River Falls Business Improvement District

AGENDA
JANUARY 13, 2026 AT 8:30 A.M.
CITY HALL – FOSTER CONFERENCE ROOM
222 LEWIS STREET RIVER FALLS, WI 54022

CALL TO ORDER

APPROVAL OF AGENDA/MINUTES

December 10, 2025 BID Meeting Minutes

FINANCIAL REPORT

GRANT REQUESTS

1. Sign Grant: Adoray's Treasures from the Heart, 200 S. Main Street

OTHER BUSINESS

2. Second Street Gardens and Hanging Baskets
3. Main Street Updates

ADJOURN

Next Meeting: February 10, 2026 at 8:30 a.m., Foster Conference Room, City Hall

NOTE: Any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials to be in an accessible location or format, may contact City Clerk Amy White at (715) 426-3408 or in person at 222 Lewis Street, for accommodations. Requests for accommodations should be made at least three (3) business days in advance of the meeting. Every effort will be made to arrange accommodations.

POSTED: River Falls City Hall, River Falls Public Library, River Falls Police Department: January 7, 2026

MINUTES

**DECEMBER 9, 2025 AT 8:30 A.M.
FOSTER CONFERENCE ROOM – CITY HALL
222 LEWIS STREET RIVER FALLS, WI 54022**

Members present: Joleen Larson, Mike Miller, Rosa Magnus, Vince Seidling, Kerri Olson, Terry McKay
Members Absent: Amy Halvorson, Heidi Hanson, Andrew Singerhouse, Amy Freeman
Others present: Emily Shively, City of River Falls

CALL TO ORDER: Larson called the meeting to order at 8:36 a.m.

AGENDA/MEETING MINUTES

The meeting minutes for the October 14, 2025 meeting were approved. **M/S Miller/Seidling. Unanimous.**

FINANCIALS

Olson reviewed the Financial Report and noted that payments were made to Lori's Salon and Day Spa for her sign grant; the fee for the Connect Communities program; and the P.O. Box. New checks have been ordered. The City was paid in September for the hanging baskets and downtown maintenance.

GRANT REQUESTS

Sign and Façade Grants: Spine Pro, 101-103 N. Main Street (Dr. Gregory Bernard)

An application for a sign and a façade grant was submitted by Dr. Bernard for signage, repainting, and new windows and doors. The work has already been completed. Larson noted that the BID Board can fund less than the requested amount for applications submitted after work has been completed. The grant request from Spine Pro is for a \$1,000 sign grant and \$6,000 façade grant. **M/S McKay/Miller. Unanimous.**

OTHER BUSINESS

Second Street Gardens and Hanging Baskets

Chair Larson stated that there isn't anything to report on the gardens right now. The Board discussed how nice the downtown holiday lights look this year. Larson noted that it would be nice to have lighting in the summer as well since there isn't much light after 9:00pm.

Main Street Updates

McKay noted that Bo Jon's is closing; there is a potential tenant for that space. She also said that Aaron Tomlinson's building is still for sale; it is a small building but could be a nice office.

Magnus provided an update on Chamber of Commerce activities, notably the recent River Dazzle – there were 28 units in the parade (up from 24 last year) and the livestream was successful; there were approximately 800 ballots counted for the Chili Crawl which drew a younger crowd; activities at Veteran's Park were well attended along with a food truck; Wonderworks held an elf workshop for kids; the reindeer drop at Family Fresh was fun; and the Santa's fun run and Mascot run were entertaining as well. She reported that several guides have been completed and are ready for release; the Chamber is also working on strategic planning for 2026-2028. Nominations are open for Chamber awards; the event will be held on February 12th at Kilkarney Hills Golf Course.

Seidling asked if the new housing developments would have an impact on downtown businesses; the Board discussed traffic changes including speed limit reductions on Powell Avenue and Cascade Avenue.

Shively reported that Toole Design is completing their work on alley assessments downtown and she may be ready to share that with the Board in January. The federal BUILD grant notice of funding opportunity has been released and there is a February 24, 2026 deadline for applications. She asked if the BID Board, along with the Chamber and River Falls Business Leaders would be interested in co-hosting a breakfast event for downtown stakeholders sometime in late January or early February to provide information on the current state of downtown infrastructure and the plan to submit an application for federal funding. The Board was supportive of the idea; further discussion on details of the event will be at the January BID Board meeting. Shively also shared that the application for the Connect Communities program was successful and we will be joining the next cohort in January 2026. The program offers training, networking, and technical assistance for communities seeking to revitalize their downtowns, whether through business support or during major construction projects.

ADJOURNMENT

Chair Larson adjourned the meeting at 9:05am

2025 BID Receipts & Disbursements

Checking Account balance forward as of December 31, 2024: \$ 72,967.83

<u>Date</u>	<u>Type</u>	<u>Check #</u>	<u>Project or Charge/Use</u>	<u>Amount</u>	<u>Balance</u>
1/24/2025	Debit	e-check	West Bend Ins Co / liability ins	\$ 565.00	\$ 72,402.83
1/30/2025	Debit	e-check	Dept of Financial Institutions/file annual report	\$ 25.00	\$ 72,377.83
1/31/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$ 72,372.83
2/19/2025	Debit	3002	Anchor Websites/managed hosting-registration	\$ 319.35	\$ 72,053.48
2/28/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$ 72,048.48
3/28/2025	Debit	3003	RF CAB / Music in the Park sponsorship	\$ 1,000.00	\$ 71,048.48
3/31/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$ 71,043.48
3/31/2025	Credit		Assessment from the City of RF	\$42,000.04	\$113,043.52
4/30/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$113,038.52
5/27/2025	Debit	3004	Krazy Kerry's / 2 nd St gardens	\$ 1,452.50	\$111,586.02
5/27/2025	Debit	3005	RF Business Leaders / annual sponsorship	\$ 4,500.00	\$107,086.02
5/28/2025	Debit	3006	Earthworks / hanging baskets	\$ 2,215.50	\$104,870.52
5/31/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$104,865.52
6/16/2025	Debit	3007	Pearson Florist / hanging baskets	\$ 1,900.00	\$102,965.52
6/16/2025	Debit	3008	RF CAB / band shelter grant	\$ 3,127.29	\$ 99,838.23
6/20/2025	Debit	3009	Cedar Hill Greenhouse / hanging baskets	\$ 2,070.00	\$ 97,768.23
6/30/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$ 97,763.23
7/31/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$ 97,758.23
8/14/2025	Debit	3010	Speak Easy Productions / sign grant	\$ 700.00	\$ 97,058.23
8/31/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$ 97,053.23
9/12/2025	Debit	3012	City of River Falls / summer intern – flowers	\$ 2,000.00	\$ 95,053.23
9/30/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$ 95,048.23
10/01/2025	Debit	3013	RF Chamber of Commerce / River dazzle	\$ 6,000.00	\$ 89,048.23
10/08/2025	Debit	3014	US Postal Service/PO Box rental fee	\$ 88.00	\$ 88,960.23
10/14/2025	Debit	3015	Sara Filarsky – The Laundry Room / sign grant	\$ 1,000.00	\$ 87,960.23
10/14/2025	Debit	3016	Lori Moran – Lori's Day Spa / sign grant	\$ 136.50	\$ 87,823.73
10/14/2025	Debit	3017	City of River Falls / Connect Comm app. Fee	\$ 200.00	\$ 87,623.73
10/22/2025	Debit	3018	US Postal Service / PO box rental late charge	\$ 27.00	\$ 87,596.73
10/23/2025	Debit	fee	1 st National Bank / new checks ordered	\$ 40.23	\$ 87,556.50
10/31/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$ 87,551.50
11/30/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$ 87,546.50
12/09/2025	Debit	fee	Dr. Gregory Bernard / façade & sign grant	\$ 7,000.00	\$ 80,546.50
12/31/2025	Debit	fee	1 st National Bank / monthly statement fee	\$ 5.00	\$ 80,541.50

Pending BID Obligations

Grants approved by BID

<u>Date approved</u>	<u>Entity receiving grant</u>	<u>Use of grant money</u>	<u>Amount granted</u>
		Total to date:	\$ 0.00

Operating Expenses as outlined in "BID Board 2025 Budget"

City of River Falls / administration fee	\$ 2,500.00
PO Box service fee	\$ 84.00
Liability insurance	\$ 600.00
Misc. printing, postage & supplies	\$ 500.00
Website maintenance	\$ 1,000.00
Total to date:	\$ 4,684.00

Special Projects as outlined in "BID Board 2025 Budget"

<u>Explanation of special project</u>	<u>Estimated amount BID will contribute to project</u>
Main Street flowers / hanging baskets	\$ 1,514.50
Main Street benches/trash bins	\$ 2,400.00
Building mural projects/Heritage Park sign (continuing maintenance)	\$ 1,000.00
Total to date:	\$ 4,914.50

Projects – funds set aside for Main Street projects

<u>Explanation of one-time budgeted item</u>	<u>Date approved</u>	<u>Amount approved</u>
Large Main Street projects	08/14/2018	\$ 20,000.00
(\$2,500 in 2018; \$2,500 in 2019; \$2,500 in 2020; \$2,500 in 2021; \$2,500 in 2022; \$2,500 in 2023; \$2,500 in 2024; \$2,500 in 2025)		
Total to date:		\$ 20,000.00

Summary of BID Obligations

Pending Grants approved by BID:	\$ 0.00
Operating Expenses:	\$ 4,684.00
Pending Special Projects:	\$ 4,914.50
Pending One-Time Budgeted items:	<u>\$ 20,000.00</u>
Total pending BID obligations:	\$ 29,598.50

Balance in checking account as of 12/31/2025: \$ 80,541.50

2025 pending obligations: \$ 29,598.50

Funds available for grant requests: \$ 50,943.00

BID Grants Paid in 2025

Grants approved by BID and paid in 2025

Date approved

<u>Date paid</u>	<u>Entity receiving grant</u>	<u>Use of grant money</u>	<u>Amount granted</u>
8/12/2025 8/14/2025	Speak Easy Productions	sign grant	\$ 700.00
6/11/2024 10/14/2025	Sara Filarsky/Laundry Room	sign grant	\$ 1,000.00
11/14/2025 10/14/2025	Lori's Day Spa	sign grant	\$ 136.50
12/9/2025 12/9/2025	Dr. Gregory Bernard	sign grant	\$ 1,000.00
12/9/2025 12/9/2025	Dr. Gregory Bernard	façade grant	\$ 6,000.00

2025 sign grant total: \$ 2,836.50

2025 façade grant total: \$ 6,000.00

2025 grant total: \$ 8,836.50



**River Falls Main Street BIG Board
Sign Grant Agreement & Application**
for
**Adoray's Treasures from the Heart
on Main Street in River Falls**

Existing Condition:
5'-0" H. x 10'-0" W. Wall Sign: 50 sq. ft.

Proposed New Sign:
4'-0" H. x 4'-0" W. Wall Sign: 16 sq. ft.



River Falls Main Street BID Board
Façade & Sign Grant Application

Owner's Name: St. Croix Valley Shared Services, dba Adoray Phone #: 715-629-1888
 Applicant Agent's Name: Amber Bettinger-Lytle
 Business/Building: Adoray's Treasures from the Heart - River Falls
 Address of Project: 200 South Main St., River Falls, WI
 Daytime Phone: 715-629-1888 Fax: 833-4334-0364
 Email: a.bettinger@adoray.org

1. Project Description: Replace existing signage with a refreshed modern black-white design to complement the awning, and overall building visual appeal.
2. Goal of Project: Create an attractive, cohesive storefront that draws more visitors to our not-for-profit thrift store, while supporting the beautiful River Falls Main Street
3. Project Time Frame: Once approved, installation will be scheduled and completed in under one day by Sign Art.
4. Estimated Cost of Project: \$2,795.75

5. Grant Amount Requested **\$978.51**

Signs & Awnings	\$2,795.75
Murals	\$
Building Façade & Exteriors	\$
Total	\$2,795.75

6. Have you contacted the City of River Falls and received approval from the Community Development Department or Design Review Committee? YES / NO No - The sign company SignArt contacts the City for the sign permits
7. Name of your Architect, Designer, and Contractor: (if applicable)
Sign Art of Eau Claire
8. Certificate of Insurance (with the City of River Falls as a notified party) must be obtained and submitted **before** the project is started, with a minimum liability limit of \$300,000.

The application must be completed and signed. ALL related documentation must be submitted prior to consideration.

I understand and agree to comply with all applicable codes, conditions of the Grant Agreement and conditions of approval. I certify that the above and attached information is accurate.

Applicant Signature *Christa Watzel* Date: 12/9/25
 Print Name Christa Watzel

For City and BID use:

Date complete application received: _____
 City or DRC approval date: _____
 BID Board approval date: _____ Amount Approved: \$ _____
 Conditions of Grant Approval:



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
10/22/2025

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Spectrum Insurance Group Eau Claire 4233 Southtowne Dr Eau Claire WI 54701	CONTACT NAME: Kim Syverson PHONE (A/C, No, Ext): 715-858-9865 FAX (A/C, No): 715-858-9866 E-MAIL ADDRESS:	
	INSURER(S) AFFORDING COVERAGE	
INSURED St Croix Valley Shared Services Inc 990 Main Street Ste 1 Baldwin WI 54002	INSURER A: Cincinatl Insurance Company	NAIC # 10677
	INSURER B: Accident Fund	NAIC # 10166
	INSURER C:	
	INSURER D:	
	INSURER E:	
	INSURER F:	

COVERAGES **CERTIFICATE NUMBER:** 1880884580 **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR <input checked="" type="checkbox"/> 1,000 GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:			ETD 0472794	1/1/2025	1/1/2026	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 500,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 3,000,000 PRODUCTS - COMP/OP AGG \$ 3,000,000 \$
A	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input checked="" type="checkbox"/> HIRED AUTOS ONLY <input checked="" type="checkbox"/> NON-OWNED AUTOS ONLY			ETA 0472794	1/1/2025	1/1/2026	COMBINED SINGLE LIMIT (Ea accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ \$
A	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$			ETD 0472794	1/1/2025	1/1/2026	EACH OCCURRENCE \$ 1,000,000 AGGREGATE \$ 1,000,000 \$
B	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory In NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N	N/A	100081202	1/1/2025	1/1/2026	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTH-ER E.L. EACH ACCIDENT \$ 100,000 E.L. DISEASE - EA EMPLOYEE \$ 100,000 E.L. DISEASE - POLICY LIMIT \$ 500,000
A	Professional Liab			ETD 0472794	1/1/2025	1/1/2026	Occurrence Aggregate 1,000,000 3,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER City of River Falls 222 Lewis Street River Falls WI 54022	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE 
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QUOTATION • CONTRACT

REMIT PAYMENT TO:
 SignArt Company, Inc.
 2933 Mondovi Rd, Eau Claire WI 54701
 Phone 715.834.5127

Date	3/14/2025	Quote No.	RF3142025	Quotation is VOID if Not Accepted Within 30 Days
Buyer	Job Location			
Adoray's Treasures From The Heart 200 S Main St River Falls, WI 54022 Attn: Amber		SAME		
Description	Pricing			
Based on REV D 3-7-25	EACH	QTY	TOTAL	
4'-0" Round Max Metal Sign with Printed Graphics and UV Laminate	\$ 525.00	2	\$ 1,050.00	
2'-0" Round Max Metal Sign with Printed Graphics and UV Laminate	\$ 280.00	1	\$ 280.00	
INSTALLATION LABOR, DRIVE TIME, FUEL	\$ 1,195.00	1	\$ 1,195.00	
FREIGHT ALLOWANCE	\$ -		\$ -	
PERMIT ALLOWANCE (\$125 PROCUREMENT + PERMIT AT COST)	\$ 125.00	1	\$ 125.00	
Connection to provided branch electrical circuit included if it is within 5' of sign location and if it exists at the time of installation				
These items are not included in the contract price and will be billed as additions: Permits and procurement costs, electrical connection to primary feed, engineering fees, field testing and inspections when required, adjustments in structural elements resulting from engineering or testing. For credit card payment add 3% surcharge for each transaction.				
FRANK SNYDER			SUBTOTAL	
By: <i>Frank Snyder</i>		Date: 3/14/2025	\$ 2,650.00	
SignArt Co., Inc.		Date:	TAX 5.50%	
Accepted By:		Date:	\$ 145.75	
			TOTAL	
			\$ 2,795.75	
			DEPOSIT	
			\$ 1,397.88	
			BALANCE	
			\$ 1,397.88	
			Add 3% if using credit card	
			\$ 41.94	



The above signed principal(s) of the buyer hereby personally guarantee payment of all charges made by SignArt under this contract.

CUSTOMER INFORMATION

Customer: Adoray

Address: River Falls, WI

Sales: Frank Snyder

DRAWING INFORMATION

File Name: Adoray
River Falls, WI
Sign Package
REV D 3-7-25

Date: REVA 9-13-24

Revisions: REV B 9-16-24
REV C 3-6-25
REV D 3-7-25

Designer: Ryan Kotter

Customer/
LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563



www.signartusa.com

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Adoray
TREASURES
FROM *the* HEART

Location: River Falls, WI
Sign Package Revision: REV D 3-7-25

REPLACE Existing Wall Sign with New Wall Sign
A Sign Specifications: North Elevation Wall Sign

Non-Illuminated
Flush Mounted Flat Max Metal Panel
 Flush Mounted to Wall
 (Face Screwed or Through Bolted)

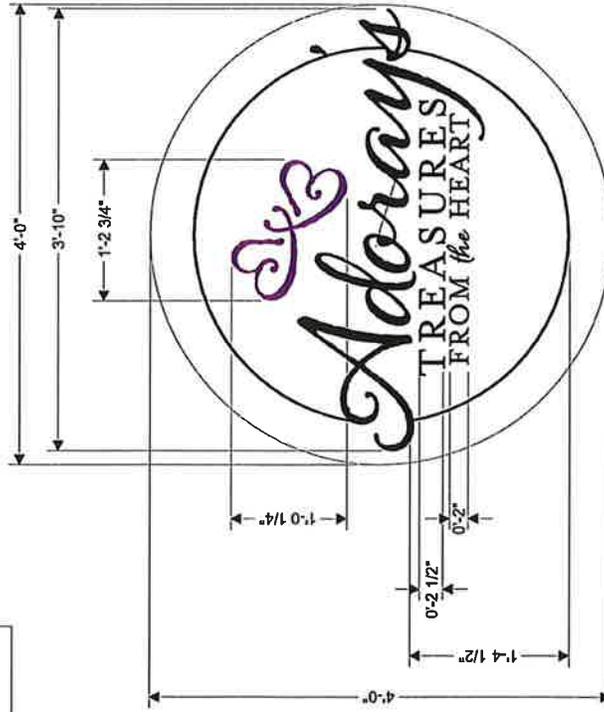
Panel:
 Flat Max Metal Panel, painted (white)
 with Applied Vinyl Overlay (purple & black)

Quantity: (1) Wall Sign

Colors:

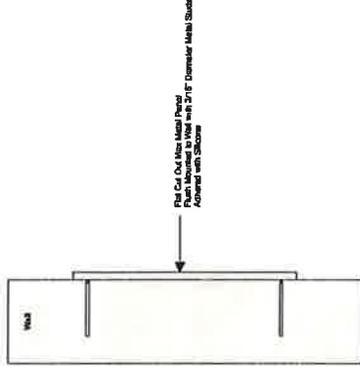
- PMS #2725 Purple
- Black
- White

A Proposed New Sign:
 4'-0" H. x 4'-0" W. Wall Sign: 16 sq. ft.



SCALE: 1" = 1'-0"

The actual sign attachment technique depends on the type of building wall, and to be established at Site Survey.



SECTION ASSEMBLY DETAIL
 Flat Cut Out Max Metal Panel
 Flush Mounted with Signage
 (Flush Mounted with Studs)

CUSTOMER INFORMATION

Customer: Adoray

Address: River Falls, WI

Sales: Frank Snyder

DRAWING INFORMATION

File Name: Adoray
 River Falls, WI
 Wall Sign
 REV D 3-7-25

Date: REV A 9-13-24
 Revisions: REV B 9-16-24
 REV C 3-6-25
 REV D 3-7-25

Scale: 1" = 1'-0" at 11" x 17"

Page: 1 of 2

Designer: Ryan Kotter

Customer/
 I.L. Approval:



SignArt Company

Eau Claire, WI
 715-834-5127
 800-235-5178

St. Paul, MN
 651-688-0563
 800-699-0563



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REPLACE Existing Wall Sign with New Wall Sign

A Photograph with Sign Location: North Elevation Wall Sign

INSTALLATION INSTRUCTIONS:

CENTER the New Sign Vertically/Horizontally in the same location as the Existing Sign as shown.

Existing Condition:
4'-0" H. x 8'-0" W. Wall Sign: 32 sq. ft.



Proposed New Sign:
4'-0" H. x 4'-0" W. Wall Sign: 16 sq. ft.



SCALE: 1/8" = 1'-0"

CUSTOMER INFORMATION

Customer: Adoray

Address: River Falls, WI

Sales: Frank Snyder

DRAWING INFORMATION

File Name: Adoray
River Falls, WI
Wall Sign
REV D 3-7-25

Date: REV A 9-13-24
Revisions: REV B 9-16-24
REV C 3-6-25
REV D 3-7-25

Scale: 1/8" = 1'-0" at 11" x 17"

Page: 2 of 2

Designer: Ryan Kottler

Customer/
LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563

www.signartusa.com



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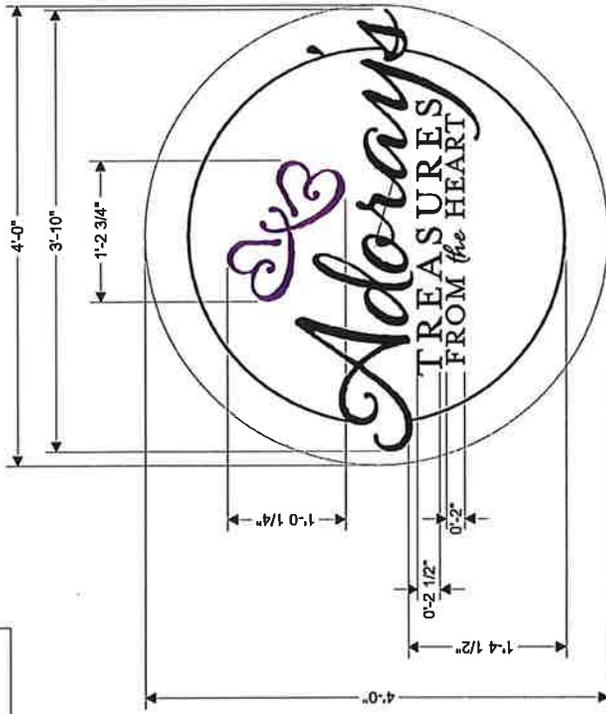
REPLACE Existing Wall Sign with New Wall Sign
Sign Specifications: West Elevation Wall Sign

Non-Illuminated
 Flush Mounted Flat Max Metal Panel
 Flush Mounted to Wall
 (Face Screwed or Through Bolted)

Panel:
 Flat Max Metal Panel, painted (white)
 with Applied Vinyl Overlay (purple & black)
Quantity: (1) Wall Sign

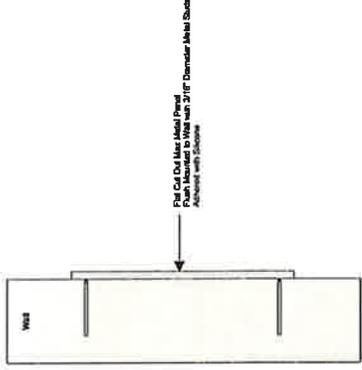
Colors:	
	PMS #2725 Purple
	Black
	White

B Proposed New Sign:
 4'-0" H. x 4'-0" W. Wall Sign: 16 sq. ft.



SCALE: 1" = 1'-0"

The actual sign attachment technique depends on the type of building wall, and to be determined at Site Survey.



SECTION ASSEMBLY DETAIL
 Typical Non-Illuminated Max Metal Panel
 (Flush Mounted with Screws)

CUSTOMER INFORMATION

Customer: Adoray

Address: River Falls, WI

Sales: Frank Snyder

DRAWING INFORMATION

File Name: Adoray
 River Falls, WI
 Wall Sign
 REV D 3-7-25

Date: REV A 9-13-24
 Revisions: REV B 9-16-24
 REV C 3-6-25
 REV D 3-7-25

Scale: 1" = 1'-0" at 11" x 17"

Page: 1 of 2

Designer: Ryan Kotter

Customer/
 L.L. Approval:



SignArt Company

Eau Claire, WI
 715-834-5127
 800-235-5778

St. Paul, MN
 651-688-0563
 800-699-0563



www.signartusa.com

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B REPLACE Existing Wall Sign with New Wall Sign

B Photograph with Sign Location: West Elevation Wall Sign

INSTALLATION INSTRUCTIONS:

CENTER the New Sign Vertically/Horizontally in the same location as the Existing Sign as shown.

Existing Condition:
5'-0" H. x 10'-0" W. Wall Sign: 50 sq. ft.



Proposed New Sign:
4'-0" H. x 4'-0" W. Wall Sign: 16 sq. ft.



CUSTOMER INFORMATION

Customer: Adoray

Address: River Falls, WI

Sales: Frank Snyder

DRAWING INFORMATION

File Name: Adoray
River Falls, WI
Wall Sign
REV D 3-7-25

Date: REV A 9-13-24
Revisions: REV B 9-16-24
REV C 3-6-25
REV D 3-7-25

Scale: 1/8" = 1'-0" at 11" x 17"

Page: 2 of 2

Designer: Ryan Kotter

Customer/
LL Approval:



SignArt Company

Eau Claire, WI
715-834-5127
800-235-5178

St. Paul, MN
651-688-0563
800-699-0563

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SCALE: 1/8" = 1'-0"

REPLACE Existing Blade Sign with New Blade Sign
Sign Specifications: Blade Sign Face

Non Illuminated
 Double Sided
 Aluminum Hanging Blade Sign
 Hangs from Eyehooks
 from Landlord Bracket.

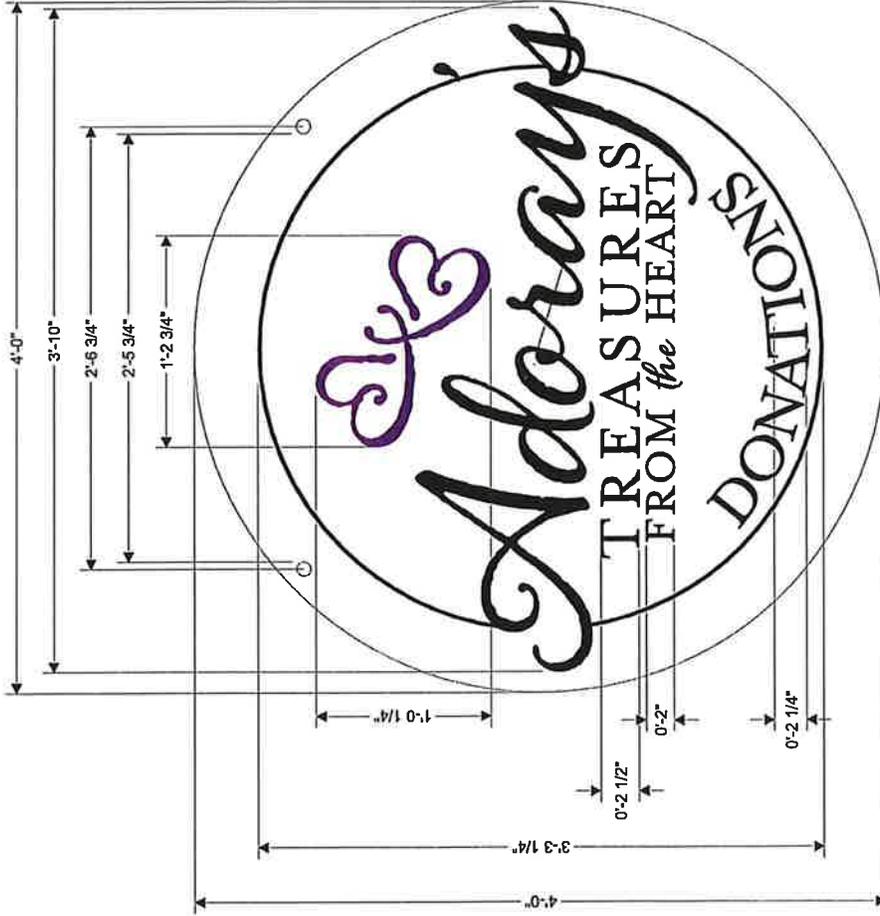
Face:
 .050" Aluminum Face, painted (white)
 with Flat Cut Out 1/2" PVC border & letters (purple)

Hanging Method:
 1" wide, Pre Drilled Holes to Mount to Existing Hanging Bracket
 Holes to be Drilled 29.75" Apart

Colors:

	PMS #2725 Purple
	White

Proposed New Sign
 C 4'-0" H. x 4'-0" W. Blade Sign: 16 sq. ft.



Existing Hanging Bracket

SCALE: 1 1/2" = 1'-0"

CUSTOMER INFORMATION

Customer: Adoray

Address: River Falls, WI

Sales: Frank Snyder

DRAWING INFORMATION

File Name: Adoray
 River Falls, WI
 Blade Sign
 REV C 3-6-25

Date: REV A 9-13-24
 Revisions: REV B 9-16-24
 REV C 3-6-25

Scale: 1 1/2" = 1'-0" at 11" x 17"

Page: 1 of 2

Designer: Ryan Kotter

Customer/
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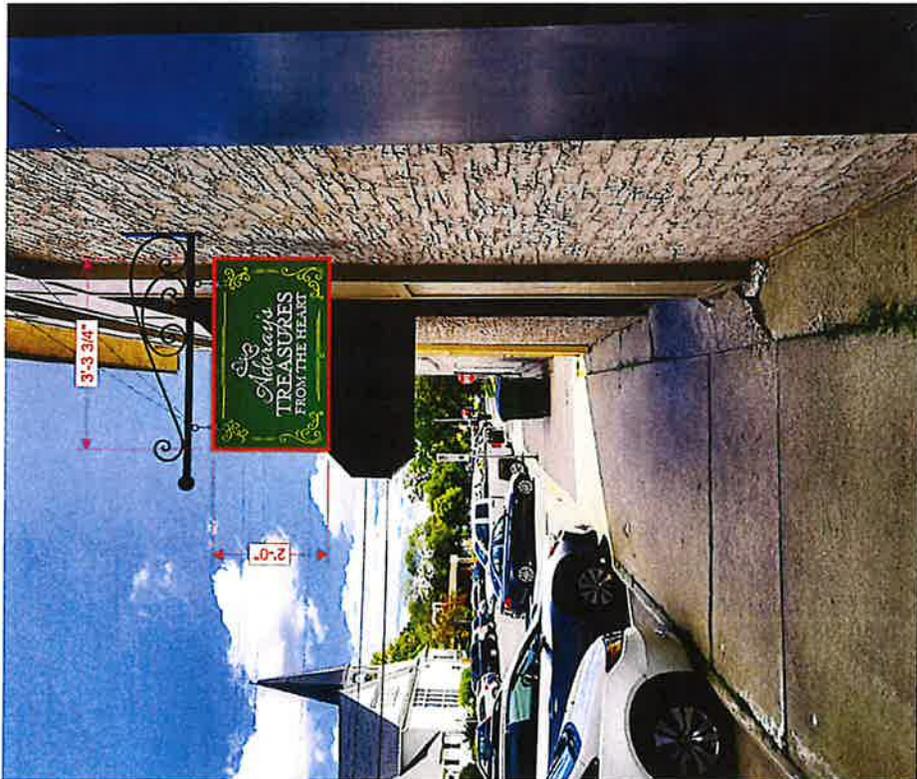


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REPLACE Existing Blade Sign with New Blade Sign
A Building Elevation with Sign Location: Blade Sign

Existing Condition:
 2'-0" H. x 3'-3 3/4" W. Blade Sign: 6.63 sq. ft.



INSTALLATION INSTRUCTIONS:
 PLACE the New Blade Sign on the Existing Hanging Brackets as shown.

Proposed New Sign
 C 4'-0" H. x 4'-0" W. Blade Sign: 16 sq. ft.



SCALE: 1/2" = 1'-0"

location: No sign shall extend a vertical distance closer than ten feet to the average grade of the sidewalk
 mc 1784.040 B5.

CUSTOMER INFORMATION

Customer: Adoray

Address: River Falls, WI

Sales: Frank Snyder

DRAWING INFORMATION

File Name: Adoray
 River Falls, WI
 Blade Sign
 REV D 3-7-25

Date: REV A 9-13-24
 Revisions: REV B 9-16-24
 REV C 3-6-25
 REV D 3-7-25

Scale: 1/2" = 1'-0" at 11" x 17"

Page: 2 of 2

Designer: Ryan Kotter

Customer/
 L.L. Approval:



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