



Home Energy Improvements

Home Performance with ENERGY STAR® Supplement

2011 INCENTIVE PROGRAM FOR RESIDENTS

Through your public power utility, these programs are proudly supported by POWERful Choices!



POWERful Choices! is a community-wide effort to instill a strong conservation ethic while demonstrating the effectiveness of energy efficiency, conservation and renewable resource development.

A drafty home, rooms that are too hot or too cold, and high energy bills are all common issues for homeowners. Home Performance with ENERGY STAR®, a national program from the U.S. Environmental Protection Agency and U.S. Department of Energy, offers a comprehensive, whole-house approach to improving energy efficiency and comfort at home, while helping to protect the environment.

This cash back incentive is offered as a supplement to Focus on Energy's Home Performance with ENERGY STAR program. River Falls Municipal Utilities will supplement the incentive provided by Focus on Energy. Supplemental cash back incentives will be distributed in the form of a check.

Eligibility:

- These incentives are available to residential customers with a valid River Falls Municipal Utilities electric account.
- The combined value of the River Falls Municipal Utilities and Focus on Energy incentive cannot exceed 100% of project improvement cost.
- Homes must receive natural gas from a Focus on Energy participating gas utility or be heated with more than 50% electric heat from River Falls Municipal Utilities. Homes heated with oil or LP are not eligible to receive incentive.
- Projects must qualify for Focus on Energy's Home Performance with ENERGY STAR incentives in order to receive supplemental incentives offered by River Falls Municipal Utilities. Details regarding Focus on Energy's program and application process can be found at www.focusonenergy.com.

How to Apply:

1. Contact River Falls Municipal Utilities at 715-426-3467 to schedule an assessment with a Home Performance with ENERGY STAR consultant.
2. Complete assessment (pay consultant \$50 fee) and make recommended improvements.
3. Schedule a post home evaluation.
4. With the assistance of consultant, complete all necessary Focus on Energy applications, as well as the form on reverse. A **copy** of your completed Focus on Energy's Customer Reward Form must accompany this application. (Note: The original Focus on Energy Customer Reward Form is to be processed/mailed directly to Focus on Energy.)
5. Submit completed application to River Falls Municipal Utilities, 222 Lewis Street, Suite 228, River Falls, WI 54022.
6. Allow 4-6 weeks for processing and delivery of River Falls Municipal Utilities supplemental incentive check.



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HOW TO APPLY: Following project completion, attach a copy of the completed Focus on Energy Customer Reward Form and return to River Falls Municipal Utilities. All home energy improvement projects must be completed by December 31, 2011. Applications must be received within 90 days of improvement completion.

CUSTOMER INFORMATION (Please print clearly)

Customer Name (First, Last)

Utility Account Number

Address

Daytime Phone Number

City / State / Zip Code

Email Address

HOME PERFORMANCE WITH ENERGY STAR INFORMATION

Consultant Company

Daytime Phone Number

Contact Person

Email Address

INCENTIVE ELIGIBILITY IMPROVEMENTS	FOCUS	RFMU	CHECK IF COMPLETED	INCENTIVE AMOUNT
Assessment (\$300 estimated cost)	\$0	\$250	√	N/A
Attic Insulation	\$100	\$100		\$
Sidewall Cavity Insulation	\$200	\$100		\$
Sidewall Rigid Foam Insulation, R3-R4 / R5 or greater (700 sq. ft. minimum)	\$100 / \$150	\$100 / \$150		\$
Interior / Exterior Foundation Insulation	\$200 / \$150	\$75		\$
Floor Insulation (25 sq. ft. minimum)	\$75	\$75		\$
Sill Box Insulation	\$50	\$50		\$
Air Sealing (if infiltration is reduced 400 CFM or 25%)	\$75	\$75		\$
ENERGY STAR Exhaust Fan	\$50	\$50		\$
TOTAL RIVER FALLS MUNICIPAL UTILITIES SUPPLEMENTAL INCENTIVE AMOUNT				\$

CERTIFICATION AND AGREEMENT

River Falls Municipal Utilities (RFMU) makes no warranties, expressed or implied, with respect to any equipment purchased and/or installed – including, but not limited to, any warranty of merchantability or fitness for purpose. In no event shall RFMU be liable for any incidental or consequential damages. RFMU does not guarantee that the purchase and installation of your programmable thermostat will result in energy cost savings. This program has a limited budget, and applications will be accepted on a first-come, first-served basis, until allocated funds are spent. This program may be modified or discontinued at any time without notice. I understand that this offer provides supplemental incentives toward efficiency improvements. This incentive is available only to customers of RFMU. I certify that all statements made in this application are correct to the best of my knowledge. I agree to the terms and conditions of this offer as set forth on this application. I agree that RFMU reserves the right to verify sales receipts and installation before issuing incentives. All home energy improvement projects must be completed by December 31, 2011. Applications must be received within 90 days of improvement completion.



Applicant's Signature

Date

**QUESTIONS? NEED MORE INFORMATION?
CALL US AT 425-0906.**

FOR UTILITY USE ONLY

Authorized Signature

Date

Incentive Amount

425-186-10-4054-0

Deferred Account