



Efficient Lighting

2015 MATCHING INCENTIVE PROGRAM FOR BUSINESSES

Through your public power utility, these programs are proudly supported by POWERful Choices!



POWERful Choices! is a community-wide effort to instill a strong conservation ethic while demonstrating the effectiveness of energy efficiency, conservation and renewable resource development.



Lighting can be one of the most cost-effective ways for Wisconsin businesses to save energy and money. Energy efficient options are available for businesses of all types and sizes--whether you're a small nail salon or a huge paper mill--there are lighting options that can help your business save money.

There has been significant improvements in lighting efficiency and options. So in an effort to assist local businesses make the transition to more efficient lighting, River Falls Municipal Utilities is partnering with Wisconsin Focus on Energy to bring you a supplemental incentive matching program.

Up to \$5,000 cash back incentive is offered as a supplemental match to Focus on Energy's Lighting Incentive Application for Business Program. River Falls Municipal Utilities will match the incentive value provided by Focus on Energy.

This supplemental cash back initiative will be distributed in the form of a check.

Eligibility:

- This incentive is available to the following rate classifications: General Service, General Service—Time of Day, Small Power, Small Power—Time of Day, and Large Power—Time of Day with a valid River Falls Municipal Utilities electric account.
- Projects must comply with requirements designated in Focus on Energy's Lighting Incentive Application for Business. Details can be found at www.focusonenergy.com.
- All application incentives must be pre-

approved by River Falls Municipal Utilities before project installation. A completed Focus on Energy's Lighting Incentive Application for Business document will be required for pre-approval.

- The combined value of the River Falls Municipal Utilities supplemental match and Focus on Energy incentive cannot exceed 75% of the installed project cost. Internal labor costs are not to be included in the project cost.
- River Falls Municipal Utilities reserves the right to inspect the project before and after project completion.
- Proof of payment for project completion must be provided.

How to Apply:

1. Contact River Falls Municipal Utilities at 715-426-3467 for preapproval prior to project start.
2. To qualify, the applicant must meet all of the eligibility conditions and complete the incentive application on the reverse side.
3. Complete Focus on Energy's Lighting Incentive Application for Business.
4. Make efficiency improvements.
5. Submit application to Focus on Energy.
6. Submit completed application to River Falls Municipal Utilities, 222 Lewis Street, River Falls, WI 54022, along with a copy of sales receipt and Focus on Energy's Lighting Incentive Application.
7. Allow 4-6 weeks for processing and delivery of matching supplemental incentive check.

Efficient Lighting Supplement

2015 INCENTIVE PROGRAM

HOW TO APPLY: Following preapproval and project completion, attach a copy of the sales receipt and completed Focus on Energy's Lighting Incentive Application for Business and return to River Falls Municipal Utilities. Qualifying lighting projects must be completed by December 31, 2015. Applications must be received by January 31, 2016.

CUSTOMER LEGAL INFORMATION (as shown on your income tax return)

Company Legal Name	Federal Tax ID Number
Owner Name (Corporations Excluded)	Legal Mailing Address
Tax Status (check one): <input type="checkbox"/> Sole Proprietor <input type="checkbox"/> Corporation <input type="checkbox"/> Other <input type="checkbox"/> Partnership <input type="checkbox"/> LLC	City / State / Zip Code

SITE INFORMATION

Job Site Name	Utility Account Number	
Contact Name	Address at Job Site	
Email Address	City / State / Zip Code	
Daytime Phone Number	Estimated Project Cost	Expected Completion Date

CUSTOMER SIGNATURE (read and sign)

I certify that, to the best of my knowledge, all statements made in this application are true and correct, and all information about the proposed project(s) is representative of the energy efficiency measures my company expects to implement if my electric utility awards incentive funding for the proposed project(s). I understand this program may be modified or discontinued at any time without notice, it has limited funding and applications will be accepted on a first-come first-served basis, until allocated funds are spent. I agree to the terms and conditions set forth in this application for this program. I UNDERSTAND THAT MY ELECTRIC UTILITY MAKES NO WARRANTIES, EXPRESSED OR IMPLIED, WITH RESPECT TO ANY EQUIPMENT PURCHASED AND/OR INSTALLED AS A RESULT OF THE PROGRAM, INCLUDING BUT NOT LIMITED TO, ANY WARRANTY OR MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number.
2. I am not subject to withholding due to failure to report interest and dividend income, and
3. I am a U.S. person, as defined in the instructions to IRS Form W-9



The Internal Revenue Service does not require your consent to any provision of this document other than the certifications required to avoid backup withholding.

X

Applicant's Name	Date	Applicant's Signature
------------------	------	-----------------------

FOR UTILITY USE ONLY

Date Application Received	Date of Preapproval	Amount of Preapproval	Preapproval Authorization Signature
Date of Completion	<input type="checkbox"/> Yes <input type="checkbox"/> N/A Post Inspection	Date of Pay Authorization	Payment Authorization Signature
Incentive Amount	<u>4230-186-10-4054-0</u> Deferred Account		

QUESTIONS? NEED MORE INFORMATION? CALL US AT 715-426-3467