



Tree Power

2017 INCENTIVE PROGRAM

- HOME ENERGY IMPROVEMENTS
- PROGRAMMABLE THERMOSTAT
- CENTRAL AIR TUNE-UP
- **RESIDENTIAL TREE POWER**
- ENERGY STAR APPLIANCES

Planting trees can save money and energy in heating and cooling. Shade trees on the south and west sides of your home make hot summers cooler and let in warming sunlight when the leaves are gone in the winter. Trees are also a natural air filter, removing dust and greenhouse gases such as carbon dioxide, while adding oxygen.

Up to \$50 in chamber checks are offered to encourage planting qualified shade trees to conserve energy.

Eligibility:

- This incentive is available to residential customers with a valid River Falls Municipal Utilities electric account.
- The purchase of each properly planted qualifying tree is eligible for 50% refund of the purchase price. Limited three (3) tree incentives per household with a maximum of \$50 per tree.
- Shade tree(s) must meet the following criteria:
 - Must be deciduous. Evergreen, Silver Maple and Cottonwood trees are not eligible.
 - Must be nursery grade stock.
 - Must have potential to attain a height of at least 25 feet when mature.
 - Must have a caliper of at least 1-1/4 inches at the time of planting.
 - Must be planted in a location that provides significant shading of an air conditioning unit or the south or west exposure of a home upon tree maturity. It is recommended to plant shade tree(s) approximately

25 to 35 feet away from area to be shaded.

- Must be located away from underground and overhead utility lines and utility easements.
- Applicant must call Diggers Hotline (toll free at 800-242-8511) prior to planting tree(s). The hotline ID number must be reported on the application.

Through your public power utility, these programs are proudly supported by POWERful Choices!



POWERful Choices! is a community-wide effort to instill a strong conservation ethic while demonstrating the effectiveness of energy efficiency, conservation and renewable resource development.



How to Apply:

1. To qualify for an incentive, the applicant must meet all of the eligibility conditions and complete the incentive application on the reverse side.
2. Attach a copy of the sales receipt for tree purchase indicating the date of purchase, dealer name and address, and a description of the tree type or species.
3. To guarantee there will be incentive money available, call us at 426-3467.
4. Drop off your completed application at our office or mail it to River Falls Municipal Utilities, 222 Lewis Street, River Falls, WI 54022.
5. See credit amount on utility bill.

Residential Tree Power

2017 INCENTIVE PROGRAM

HOW TO APPLY: Please attach a copy of the sales receipt or paid invoice for shade tree purchase indicating date of purchase, dealer name and address, and a description of tree type or species. Qualifying trees must be purchased and planted, with application submitted by December 31, 2017.

CUSTOMER INFORMATION (Please print clearly)

Customer Name (First, Last)

Utility Account Number

Address

City / State / Zip Code

(____) _____ (____) _____

Telephone # (Evenings)

Telephone # (Days)

E-mail Address

DIGGERS HOTLINE INFORMATION (800-242-8511)

Diggers Hotline ID Number

Contact Person (if applicable)

TREE INFORMATION

1. Tree Type or Species	Side of Home Planted	Price Paid	x 50% =	Incentive (=<\$50)
2. Tree Type or Species	Side of Home Planted	Price Paid	x 50% =	Incentive (=<\$50)
3. Tree Type or Species	Side of Home Planted	Price Paid	x 50% =	Incentive (=<\$50)
				Total Incentive

CERTIFICATION AND AGREEMENT

River Falls Municipal Utilities (RFMU) makes no warranties, expressed or implied with respect to any tree purchased and/or planted including, but not limited to, any warranty of merchantability or fitness for purpose. In no event shall RFMU be liable for any incidental or consequential damages. RFMU does not guarantee that the planting of shade trees or the implementation of any energy efficiency measure described in this application will result in energy cost savings. This program has a limited budget, and applications will be accepted on a first come, first-served basis, until allocated funds are spent. This program may be modified or discontinued at any time without notice.

I understand that this offer provides 3 incentives of 50% of the total price paid for qualifying shade tree(s), not to exceed \$50 per tree. I agree that the tree(s) listed above meets the eligibility requirements described on the front side of this application. This incentive is available only to customers of RFMU.

I certify that all statements made in this application are correct to the best of my knowledge. I agree to the terms and conditions of this offer as set forth on this application. I agree that RFMU reserves the right to verify sales receipts and/or planted trees before issuing incentives. Qualifying trees must be purchased and planted, with application submitted by December 31, 2017.



Applicant's Signature

Date

**QUESTIONS? NEED MORE INFORMATION?
CALL US AT 426-3467.**

FOR UTILITY USE ONLY

Authorized Signature

Date

Incentive Amount

4230-186-10-4054-0
Deferred Account